



3rd Annual Horse Sale, Freedom Arena, Freedom, Wyoming

Saturday, June 20th, 2015 – 11am Preview, 1pm Sale Time

To Whom It May Concern,

Thank you for your interest in a sponsorship opportunity with our 3rd Annual Horse Sale. Clearly, you and your company have a desire to give back to the community, as we all do, and we look forward to beginning a long and fruitful partnership.

In our previous horse sales, those in attendance came not only from Star Valley, but all over Wyoming, Eastern Idaho, and even from as far as Nevada. With your sponsorship, we could really build this event as a great boost to the Star Valley and Wy-daho economy in years to come, with attendees from all over the Rocky Mountain region and beyond.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward attendees of the horse sale. For a modest contribution, you'll be able to enjoy excellent exposure to this important segment of your target audience.

We currently have over 220 subscribers to our email list and over 150 likes on our Facebook page. We also advertise both locally and nationally, and on average, receive 30 hits on our website daily.

We have several levels of sponsorship packages, as detailed on the enclosed sponsorship form. You can select the level of participation that best meets your needs and/or budget, and be secure in the knowledge that your sponsorship fee will be used to help grow the horse sale to a well-attended annual event in the Star Valley community.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form via email, fax or snail mail. Thank you for your time and consideration in supporting our efforts to make a difference in our community.

Respectfully Submitted,

Rob & Jackie Kastner

Owners, Wild West Auctions



SPONSORSHIP FORM

Please select the level(s) of sponsorship you wish to provide. Space is limited.

- Catalog Sponsor**
 - Business Card (3.5"x2.75") \$ 10.00
 - Half Page (4.5"x3") \$ 20.00
 - Full Page (4.5"x7") \$ 30.00
 - Color Upgrade \$ 25.00

- Banner Sponsor** **\$ 50.00**
 - Business Card Color Ad in Catalog
 - Display Your Banner At Event

- Event Sponsor** **\$ 100.00**
 - Business Card Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo included in Digital Advertising
 - Sponsorship Recognized During Event

- Corporate Sponsor** **\$ 175.00**
 - Half Page Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo included in Digital Advertising
 - Business Name included in Print Advertising
 - Sponsorship Recognized During Event

- Booth Sponsor** **\$ CALL**
 - Full Page Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo on Digital and Print Advertising
 - Sponsorship Recognized During Event
 - Designated Outdoor Booth Space

- Food Sponsor (1 available)** **\$ CALL**
 - Same Advertising as Booth Sponsor
 - Designated Indoor Space
 - Needing Breakfast AND Lunch

Company Name

Contact Person

Mailing Address

City/State/Zip

Physical Address

City/State/Zip

Business Phone

Business Email

Business Website

Provide a Brief Description of Your Services: _____

Authorized Signature

Date

Credit Card Number _____

Verification No. _____ **Expiration Date:** ____/____

Print Name on Credit Card: _____

Mailing Address & Zip Code for Card: _____

Authorized Signature for Card: _____

We will send file requirements with your sponsorship confirmation. Sponsor Fees may be waived for trade of goods or services. Please call our office to learn more.

Forms can be emailed or faxed and Wild West Auctions accepts checks or money orders payable to Wild West Auctions or credit cards. A credit/debit card processing fee of 3% (\$1.50) will be added to amount due.

CATALOG DEADLINE: May 29th, 2015