



4th ANNUAL HORSE SALE

TRAIL RIDGE ARENA • ALPINE WYOMING • SATURDAY, JUNE 17TH, 2017 • 11AM PREVIEW • 1PM SALE TIME



SPONSORSHIP FORM

Please select the level(s) of sponsorship you wish to provide. Space is limited.

- **Catalog Sponsor**
 - 1/3 Page (3.5"x2.75") \$ 10.00
 - 2/3 Page (4.5"x3") \$ 20.00
 - Full Page (4.5"x7") \$ 30.00
 - **Color Upgrade \$ 25.00**

- **Banner Sponsor \$ 50.00**
 - Business Card Color Ad in Catalog
 - Display Your Banner At Event

- **Event Sponsor \$ 100.00**
 - Business Card Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo included in Digital Advertising
 - Sponsorship Recognized During Event

- **Corporate Sponsor \$ 175.00**
 - Half Page Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo included in Digital Advertising
 - Business Name included in Print Advertising
 - Sponsorship Recognized During Event

- **Booth Sponsor \$ CALL**
 - Full Page Color Ad in Catalog
 - Display Your Banner At Event
 - Business Logo on Digital and Print Advertising
 - Sponsorship Recognized During Event
 - Designated Outdoor Booth Space

- **Food Sponsor (1 available) \$ CALL**
 - Same Advertising as Booth Sponsor
 - Designated Indoor Space
 - Needing Breakfast AND Lunch

Company Name

Contact Person

Mailing Address

City/State/Zip

Physical Address

City/State/Zip

Business Phone

Business Email

Business Website

Provide a Brief Description of Your Services: _____

Authorized Signature

Date

Credit Card Number

Verification No. _____ Expiration Date: ___/___

Print Name on Credit Card: _____

Mailing Address & Zip Code for Card: _____

Authorized Signature for Card: _____

We will send file requirements with your sponsorship confirmation. Sponsor Fees may be waived for trade of goods or services. Please call our office to learn more.

Forms can be emailed or faxed and Wild West Auctions accepts checks or money orders payable to Wild West Auctions or credit cards. A credit/debit card processing fee of 3% (\$1.50) will be added to amount due.

CATALOG DEADLINE: May 29th, 2015





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LOGO/ADVERTISEMENT FILE REQUIREMENT

- ▶ Advertisement measurements provide are non-bleed dimensions
- ▶ All advertisement colors must be in CMYK or RGB format.
- ▶ The file must be in either AI or high quality PDF format.
- ▶ Logos provided will preferably be in EPS vector format.
- ▶ Advertisement design and layout can be provided for a modest fee.
- ▶ Call with questions or to see if your file will work.

BOOTH AND FOOD SPONSOR TERMS & CONDITIONS

1. Booth and Food Sponsors must be checked in and fully set-up no later than 8 a.m. on the day of sale.
2. Booth and Food Sponsors must remain open for one (1) hour following the closing remarks from the auction block.
3. Booth and Food Sponsors may begin setting up the day before the sale **with prior approval**, however, please note, while the gates and buildings will be locked at night, there will be no security on site.
4. Booth Sponsors **may NOT conduct any sales** from their booth. Booths are for informational and promotional purposes only.
5. Booth space is very limited and will be assigned based upon the date the application is submitted.
6. Booth Sponsors understand their space is outdoors and must provide their own materials and supplies, such as staff, electricity, tents, chairs, tables, décor, backdrops, etc.
7. Booth and Food Sponsors understand that sound devices may interfere with the public's ability to understand and hear the auctioneer and other announcements.
8. Booth and Food Sponsors are responsible for removing all trash and debris from their space and placing it in the appropriate trash receptacles.
9. Booth and Food Sponsors understand that nothing will be left behind at the booth space once Wild West Auction staff has cleared the premises on the day of sale.
10. Booth and Food Sponsors will receive the advertising opportunities listed on the sponsorship form.
11. Booth and Food Sponsors are expected to behave in a professional and family-friendly manner.
12. Booth and Food Sponsors will be required to provide a **certificate of liability insurance.**
13. Booth and Food Sponsors and all their staff and accompanying relations will be required to sign the Arena Release Form upon check-in.

